



2018 LIVESTREAM

PRESENTED BY MOTOR TREND

PEBBLE BEACH CONCOURS D'ELEGANCE

Watch the 3-Hour Livestream &
Exclusive Behind-the-Scenes Video Content

SUNDAY, AUGUST 26 AT 2:00 PM (PDT)
MOTORTREND.COM/PEBBLEBEACH



Throughout this newsletter, you'll find the various ways to follow along with us throughout Pebble Beach Automotive Week. If you will be with us in person, these links will guide you to pre- and post-show coverage. If you can't make it this year, we hope that these links serve as useful resources to help you feel like you're right there with us on Concours Sunday and all week long.

ANNOUNCING OUR ONGOING PARTNERSHIP WITH MOTOR TREND GROUP

(LOS ANGELES)—Motor Trend Group, the largest automotive media company in the world, announced today a new multiyear agreement to continue as the exclusive media partner of the Pebble Beach Concours d'Elegance®. With the new three-year agreement, which runs through 2020, the Motor Trend Group will offer automotive superfans unprecedented coverage of the world's premier automotive celebration across several platforms including a three-hour live broadcast on MOTOR TREND'S website; exclusive video content and behind-the-scenes footage on the Motor Trend App and the Motor Trend YouTube channel; and, for the first time ever, a one-hour special on Velocity, America's only television network dedicated to cars.

"We are thrilled to again bring the premier car collector event to the world's largest automotive distribution network," says President and General Manager of Motor Trend Group Alex Wellen. "Now with the combined power of the Motor Trend apps, websites, and Velocity TV network, we're able to deliver unmatched access to the Pebble Beach Concours and automotive expertise to enthusiasts on any device they choose."



The Pebble Beach Concours d'Elegance is widely considered the most competitive event in the collector car world, featuring the most beautiful and historic automobiles showcased on the famed 18th fairway of the Pebble Beach Golf Links®. In the week leading up to the August 26 celebration, MOTOR TREND and the Motor Trend App will feature exclusive interviews with industry experts and behind-the-scenes footage that will bring viewers every aspect of this unique event. Coverage on August 26 includes a three-hour livestream of the event on MOTOR TREND's website. Later, a one-hour special on Velocity will highlight the best and brightest moments from Pebble Beach.

"We are excited to renew our media partnership with the Motor Trend Group, bringing the Pebble Beach Concours d'Elegance into the homes of enthusiasts around the globe," says Concours Chairman Sandra Button. "We want to share the incredible cars on our show field with the widest possible audience."

“ This event, the world's premier classic car show... assembles the most discriminatingly curated selection of vintage vehicles anyone will ever see. ”

Vanity Fair

“ Once a week in August... this quiet enclave is overtaken by thousands of motoring enthusiasts from around the world. Suddenly the roads are swollen with every conceivable automobile ever created, with supercars sharing lanes with horseless carriages and the soft crush of waves suppressed by the sweet music of RPMs. ”

CNN

“ If this collection of events is the solar system, then the Pebble Beach Concours is the sun around which all others orbit. It draws the biggest international crowd, has the largest number of commercial sponsors and never fails to attract rare and elegant automobiles. ”

The New York Times

WAYS TO WATCH THE 2018 PEBBLE BEACH CONOURS D'ELEGANCE

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WATCH ON MOTOR TREND

Livestream the Pebble Beach Concours d'Elegance

August 26 at 2:00 pm

motortrend.com/pebblebeach

One-Hour Post-Show Special

September 2018 (Times TBA)

motortrend.com/pebblebeach

Long Road to Monterey Series

This new series by Velocity follows two cars as they make their way through the restoration shop and here to Pebble Beach Automotive Week.

New Episodes Air Every Week Online | One-Hour Special Airs September 11, 2018 on MotorTrend TV

motortrend.com/thejourneybegins