

THE CLASSIC CAR

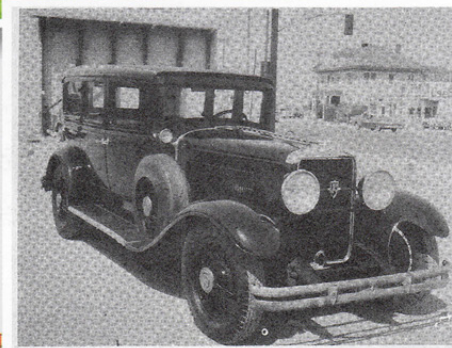


MYSTERY CLASSIC UPDATE:

1929 Peerless 8-125 Seven-Passenger Sedan

By Ron Verschoor

PHOTOS AND ILLUSTRATIONS COURTESY OF JASON WENIG



'28 Peerless 7 Pass. Sedan
Black

The August 2014 *Bulletin* featured an expanded “Mystery Photo” article showing a variety of Classics offered for sale by The Picture Car Company of Los Angeles in one of its catalogs. Located south of downtown Los Angeles and supplying vintage and Classic-era automobiles to motion picture studios, its catalog descriptions were not always 100% accurate.

CCCA member John Knight was first to point this out, noting that the “1928 Peerless” shown on page 30 of that issue (bottom left image) is actually a 1929 model. John should know since he owns a 1929 Peerless 8-125 Seven-Passenger Sedan (not this particular car but another one of just two or three known to survive).

There are a number of differences between the 1928 and 1929 offerings and Peerless advertising for the 8-125 model

makes mention of the many changes stating: “New body styles. New lines. New Motor. New Fenders.”

Mechanically, Peerless dropped the V-8 used since 1916 in favor of a Continental-built inline 8 with displacement of 5,277 cubic centimeters producing 114 horsepower, a healthy increase from the 80 horsepower of the prior year’s V-8. Wheelbase length for the 1929 model increased as well, the longest now at 138” up from 126.5” in 1928. This was the Cleveland, Ohio firm’s top-of-the-line offering for 1929.

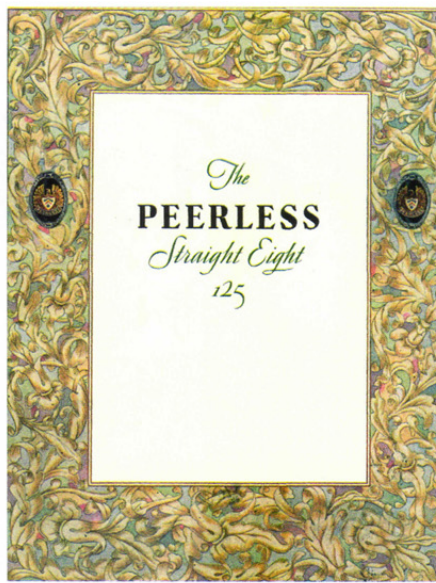
The history of this car includes some “screen time” as it appeared in the 1967 20th Century Fox film “The St. Valentine’s Day Massacre” as well as the television series “The Untouchables”. The car became part of Peerless enthusiast Dexter Dotson’s collection who eventually sold it to CCCA member



Dan Johnson of Chicago. Dan's vision was to return this rare Classic to its original glory.

The Creative Workshop of Dania Beach, Florida embarked on a complete restoration and the car made its debut at the February 2016 Boca Raton Concours d'Elegance where it placed first in class. That event took place in conjunction with a CCCA Grand Classic and the Peerless was judged at 99.5 points. More recently, it participated in the July Concours d'Elegance of America at St. John's, receiving a second-place class award.

There are just seven Peerless Classics listed in our current directory making it a rare Classic indeed, and as the most famous Peerless slogan stated, "All that the name implies".



Foreword

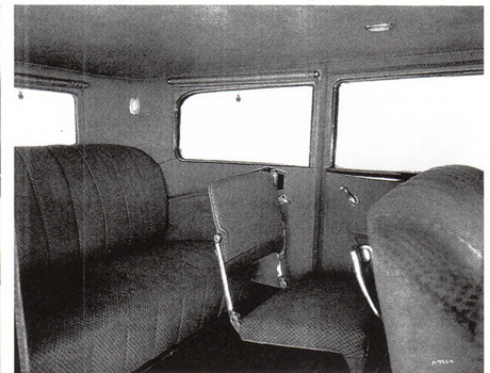
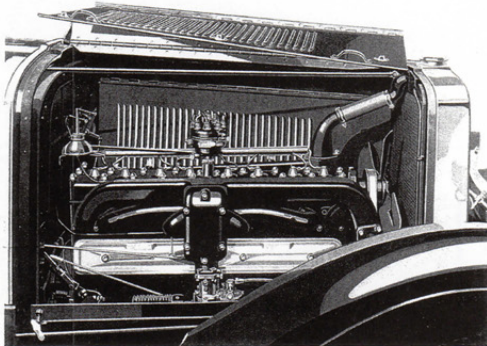
IT IS our sincere desire that you get out of your Peerless Motor Car the service, comfort, enjoyment and innumerable miles of low-cost travel that we have earnestly endeavored to build into it.

It is necessary only that you treat the vehicle with reasonable care and consideration in order that you and your family or friends may realize these qualities.

In the pages that follow we give much valuable information, without going into intricate detail, that you should know in order to give your car the careful attention which it merits.

For extensive repairs or adjustments, we suggest that you take your car to the Peerless dealer, where it will receive the particular attention of an organization devoted to your interests, with mechanics specially trained in the maintenance of Peerless Cars, using genuine Peerless service materials.

PEERLESS MOTOR CAR CORPORATION



THE New Peerless 125, is a straight eight, naturally—with all the simplicity, smoothness, power, flexibility and snap, inherent only in a car of this particular advanced type.

New body styles. New lines. New motor. New fenders. Slender radiator—chromium plated. Internal hydraulic 4-wheel brakes for safety in any weather. Broad windows. Wide vision. Roomy deep-cushioned comfort.

A delight to handle—alert in the traffic get-away—agile on the open road.

You must see this car to know its beauty. Ride in it to know its comfort and its power. Drive in the traffic to appreciate its modern engineering advantages.

Graceful in contour, charmingly appointed—and typically Peerless—a car for those people who have been accustomed only to the finest in motor cars.

PEERLESS



THE NEW STRAIGHT EIGHT-125

A CAR of finished beauty . . . powerful beyond every need . . . fleet as an arrow . . . sturdy . . . individual . . . complete in every detail. That's the new Straight Eight-125. A joy to drive . . . a supreme satisfaction to own. Now on display at Peerless showrooms everywhere.

The Six-61, \$1195 and up • The Six-81, \$1595 and up • Wire wheels at slight extra cost.



The Straight Eight-125, \$2195 and up [All prices at factory]

PEERLESS MOTOR CAR CORPORATION

CLEVELAND, OHIO